Artificial Intelligence

Artificial Intelligence

Create.
Customise.
Integrate.

Everything you need to transform your business with artificial intelligence, we create it for you!
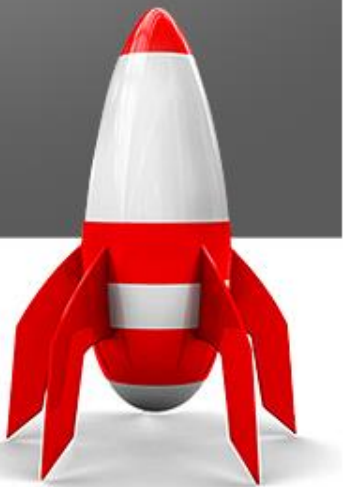
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AI – Use Cases - Government

Italian Government

Using AI to provide assistance in the revision, simplification and drafting of regulatory texts according to the guidelines of the Italian Ministry of Riforme Costituzionali e della Semplificazione Normativa.
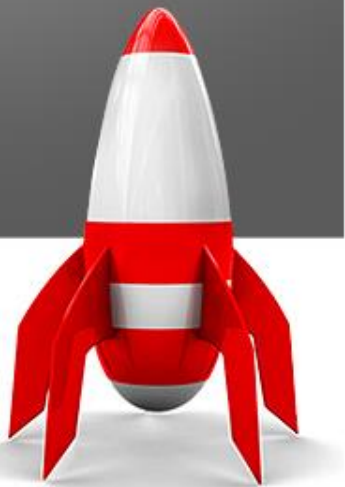
AI – Use Cases

Fintech

DeFi Trust Capital provides in-depth, real-time analysis of DeFi's financial products, assesses their stability and predicts future trends through analysis of historical data and community sentiment analysis

Healthcare

Advices and warnings to the patient to overcome the disease easily
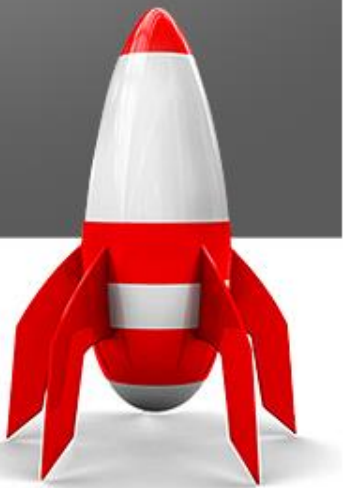
AI – Use Cases - HR

HR Assistant

The AI Agent answers questions about HR policies, working hours and expense refund procedures in real time

HR Selection

AI streamlines the recruitment process by rapidly analyzing large volumes of resumes to identify the most qualified candidates, assessing experiences and skills in relation to the needs of the role

Other Use cases: **Chatbots for Corporate Personnel - Candidate Screening - Employee surveys**

AI – Use Cases - Customer Service
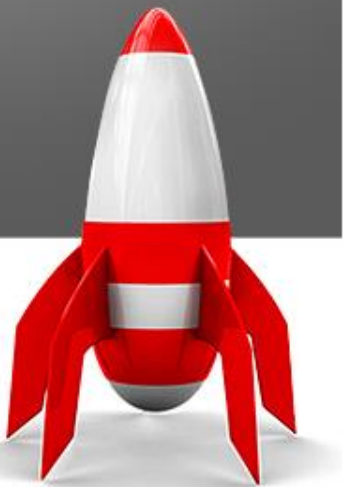
KIOSK Assistance

Advanced AI agents providing virtual assistance, order management, bookings, purchasing and gamification in various sectors

Virtual Assistance

Providing first level technical support to help manage high staff turnover and extensive technical documentation

Other Use cases: Support chatbots - Assistance with product searches - Management of bookings or appointments - Automation of return and refund requests - Monitoring of customer sentiments and emotions

AI – Use Cases - Marketing

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Recommendations

AI analyses customers' behavioral data to predict their interests and preferences, enabling companies to offer personalized product recommendations, thus increasing the likelihood of purchase

Segmentation

Companies can divide customers into more precise and homogeneous segments based on a variety of parameters beyond traditional demographics, such as purchasing behavior and interaction with the brand

Other Use cases: Sentiment Analysis - Social Media Management - Online Advertising Optimization - Research and Market Analysis

AI – Use Cases - Sales

Intelligent Chatbot

AI-based chatbots can manage customer interactions efficiently and in real time, providing immediate and personalised answers that can guide the user through the sales processes or solve post-sales problems

Predictive sales analysis

AI can predict future trends and sales patterns by analysing large amounts of historical data, helping companies plan more effective marketing and sales strategies

Other Use cases: Assisting in product search - Managing bookings or appointments - Automation of return and refund requests - Monitoring customer sentiments and emotions

AI – Use Cases - Finance & Procurement

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Financial data Analysis

AI tools can analyse financial data to identify trends, risks or opportunities that may have escaped manual analysis.

Budget estimation

AI can help create more accurate financial forecasts by taking into account a wide range of variables that influence business costs

Other Use cases: Managing supplier relations - Researching market competitors on the supply of a product or service - Comparison of supply offers
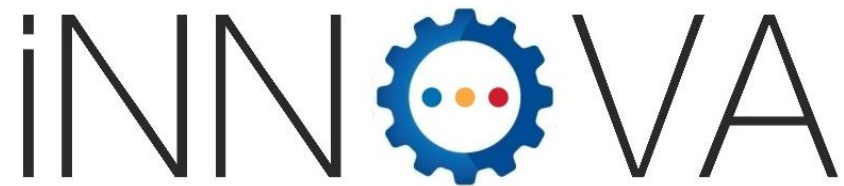
Digital transformation is a simple path that always brings **tangible results...**

We will **help** you to **pursue them!**

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CONTACT

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